

Treasure of the Rain Forest

*Ace Premium Tongkat Ali
and
Ace Premium Kacip Fatimah Coffee*

ACE Premium Tongkat Ali Coffee

Malaysian Specialties For Men



ACE Premium Tongkat Ali Coffee

- **Energy Boosting Beverage That Improves His Libido & General Health**
- Instant Coffee that blended with high quality Tongkat Ali and herbs which not only allow you to enjoy the real aroma but also providing you vitality that rev up your physical power. You could also enjoy abundant of other beneficial compounds that include the functions to inhibit cellular ageing, to help enhance energy and blood circulation, and to strengthen your overall health.



ACE Premium Tongkat Ali Coffee

■ **Ingredients:**

- Roasted Coffee extract, Tongkat Ali pure extract, Swiss oat extract, Siberian Ginseng Extract, DHA, FOS, Brown sugar, and Non-Dairy Creamer.

ACE Premium Tongkat Ali Coffee

■ **Benefits:**

- Herbal aphrodisiac functional instant coffee for man
- Improve endurance and vitality
- Improve digestion function
- Improve metabolism
- Harmonize endocrine system
- Enhance sleep quality

ACE Premium Tongkat Alu Coffee

■ **Directions of use:**

- Measure 4 teaspoonfuls (20g) of powder into a cup.
- Pour in 125ml-150ml (Depend on individual preference) of hot water and stir well.
- Take 1 to 2 cups a day in the morning and afternoon for better energy and vitality.

About Tongkat Ali



Tongkat Ali

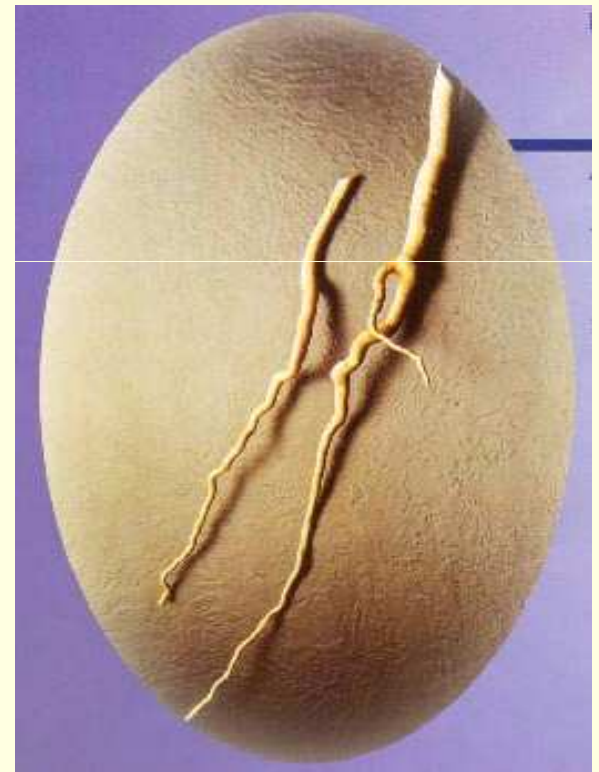
Family: Simaroubaceae

Botanical Name: *Eurycoma
Longifolia* Jack

Malaysian Name: *Tongkat Ali* (*Ali's
Walking Stick*)

Vietnamese Name: *Cay Ba Binh*
(*plant that cures a hundred
diseases*)

Indonesian Name: *Pasak Bumi*



Tongkat Ali

- Family: Simaroubaceae
- Geographic distribution: Malaysia rain forest, lower Myanmar, Thailand, Indo-China to Sumatra and Borneo.
- Part used: Root
- Macroscopic characteristics: Main root, cylindrical usually unbranched, yellowish white in colour and very bitter.



Tongkat Ali

- Tongkat Ali is nicknamed 'The Malaysian Ginseng'. It is a kind of herbal root. It can be found in the jungles of Southeast Asia in Malaysia , Indonesia and Thailand.
- The indigenous people or Orang Asli , often consume the Tongkat Ali. It has a very good effect on the men's health . Loggers come in contact with the indigenous people often, so they are able to bring the Tongkat Ali to the cities. Scientific researches have been made and found that Tongkat Ali contains active ingredients that are beneficial to the physical well-being of men. The plant takes seven years to mature before it can be taken with effective results.



Tongkat Ali Medicinal Properties

- Traditionally used as a multipurpose health tonic by the Malays
- Used to treat fever and ‘Deman Kura’
- Used to treat ulcer and swelling
- In Indonesia, locally brewed with coffee for physical and muscular relief



Tongkat Ali Medicinal Properties

- Aphrodisiac
- Antiviral
- Antimalarial
- Antipyretic
- Antihistaminic
- Antiulcer
- Cytotoxic
- Antihypertensive
- Antidysentery
- Antiaging?



Effects of Tongkat Ali on Animal Testosterone

Animal	% increased
Mice	479%
Rat	380%
Rabbit	320%
*Human testicular homogenate (<i>in vitro</i>)	440%

J.M Saad et al 1995

Review of Earlier Observations

- ❑ increase energy production through glycolysis and oxidative phosphorylation
- ❑ elevate testosterone level
- ❑ increase sperm quality and quantity
- ❑ increase litter size
- ❑ changes in male: female ratio (1:1 to 3:1)
- ❑ elevate sperm concentration and percentage of motility rate
- ❑ increase percentage of progressive and sperm with rapid movement

Some clinical data on human

- 10 males (>40years) who showed hypogonadism testosterone level less than 11
- 2x2(450mg) capsules of powdered root morning and evening for 1 month.
- Serum testosterone showed increase in 50% of the consumers.

Data from Dr Ismail

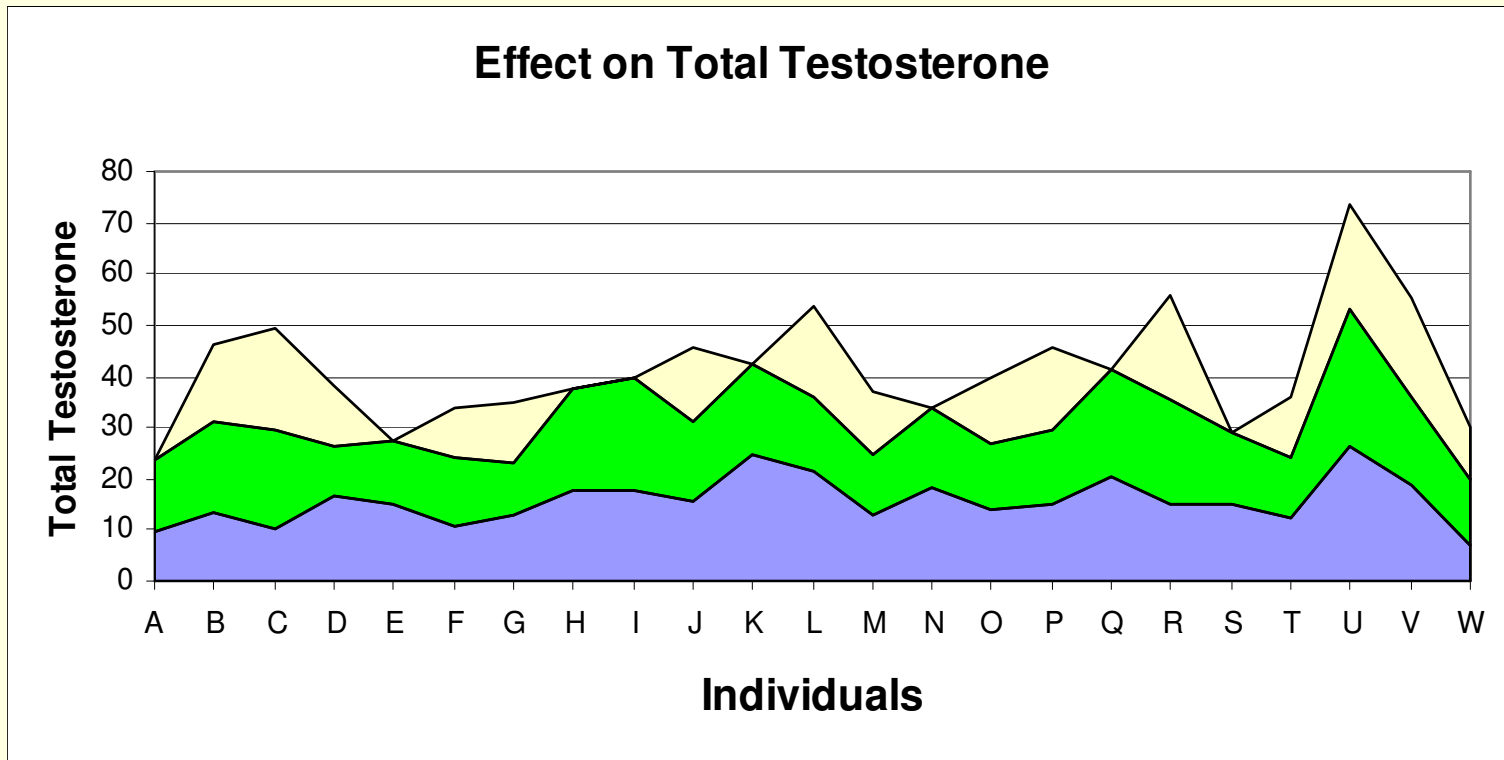
Glimpses on Current Human Trial In Malaysia

TONGKAT ALI (*Eurycoma longifolia*)

Source:
DR. M.I.M TAMBI ,
HEAD,SPECIALIST
CLINICSPECIALIST REPRODUCTIVE
RESEARCH CENTRE ,
NATIONAL POPULATION AND
FAMILY DEVELOPMENT BOARD,
MINISTRY OF WOMEN AND FAMILY
DEVELOPMENT.



Total Testosterone



INDICATES BOTH FREE AND BOUND TESTOSTERONE

INCREASE GENERALLY MEANS MORE HORMON FOR THE BODY

Hormone DHEA

	LEVELS INCREASE
AT ONE WEEK	26%
AT THREE WEEK	47%

**DHEA SHOWED A GRADUAL INCREASE IN THE LEVEL FROM 26% AT FIRST WEEK TO 47% AT THIRD WEEK.
DHEA IS AROMATISED TO TESTOSTERONE**

RESULT OF SHBG ANALYSIS

	<u>INCREASE LEVEL</u>	<u>DECREASE LEVEL</u>	<u>NO CHANGE IN LEVEL</u>
AT ONE WEEK INTERVAL	52%	36%	12%
AT THREE WEEK INTERVAL	27%	66%	7%

**REDUCTION IN SHBG MEANS MORE FREE TESTOSTERONE
FOR UTILISATION OF THE BODY**

*Ace Premium Tongkat Ali Coffee
is specially formulated to help
maintain good health, sexual life
and energy of each and every
individual.*

ACE Premium Kacip Fatimah Coffee

Malaysian Specialties For Women



ACE Premium Kacip Fatimah Coffee

■ Ingredients:

- Instant Roasted Coffee, Non-Dairy Creamer, Brown Sugar, Kacip Fatimah Extract, Swiss Oat Extract, Siberain Ginseng Extract, Fructo-Oligosacharide, and DHA.

ACE Premium Kacip Fatimah Coffee

■ **Benefits:**

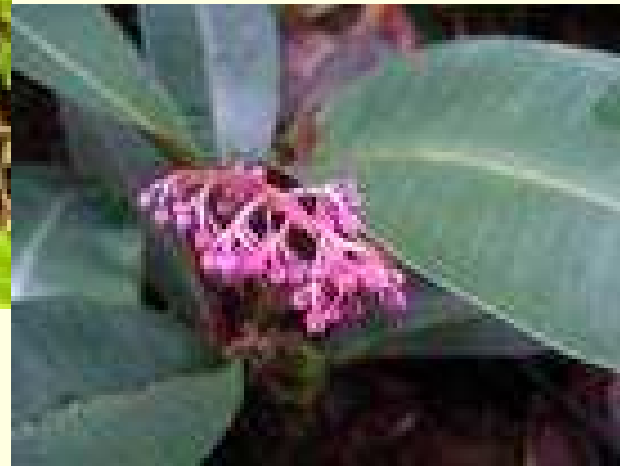
- Herbal aphrodisiac functional instant coffee for women.
- Improve endurance and vitality
- Improve digestion function
- Improve metabolism
- Harmonize endocrine system
- Enhance sleep quality

ACE Premium Kacip Fatimah Coffee

■ **Directions of use:**

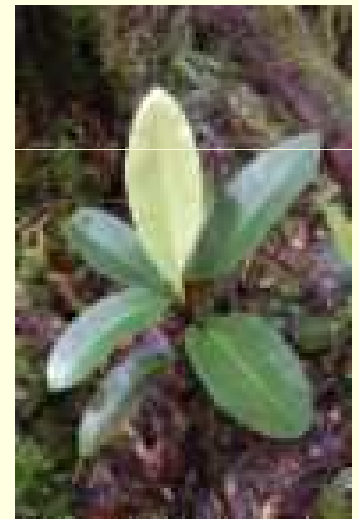
- Measure 4 teaspoonfuls (20g) of powder into a cup.
- Pour in 125ml – 150ml (depend on individual preference) of hot water and stir well.
- Take 1 to 2 cups a day in the morning and afternoon for better energy and vitality.

About Kacip Fatimah



Kacip Fatimah

- Labisa Pumila, commonly known as Kacip Fatimah is the female version of Tongkat Ali. Kacip Fatimah is a small woody and leafy plant that grows and can be found widely in the shade of forest floors.



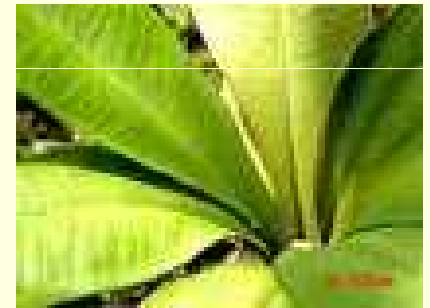
Kacip Fatimah

- **Kacip Fatimah also used to maintain a healthy female reproductive system, to help tighten and lubricate, and to enhance sexual function and for women who experience a loss of libido.**
- **Kacip Fatimah is rich in phytoestrogen and isoflavones, that may ease menopausal symptoms.**



Kacip Fatimah

- **Traditional Uses of Kacip Fatimah:**
- Kacip Fatimah has been traditionally used by the Malay women for many generations in childbirth in inducing and eases delivery, as a post partum medication to help contract the birth channel, to regain body strength, regulate menstrual cycle and avoid painful or difficult menstruation, and to alleviate menopausal symptoms.



Kacip Fatimah

- **Traditional Uses of Kacip Fatimah:**
- The plant is traditionally boiled and the water extraction is taken as a drink.
- Other traditional uses include: treating dysentery, rheumatism, and gennoehoea.
- It is also used as anti flatulence by helping to drive away and prevent the formation of gas.
- The plant will also help to firm and tone the abdominal muscles.
- Scientific studies have established that the medicinal properties and biological activities of Kacip Fatimah are due to the presence of phyto-estrogen (plant estrogen) that is naturally found in the plant.

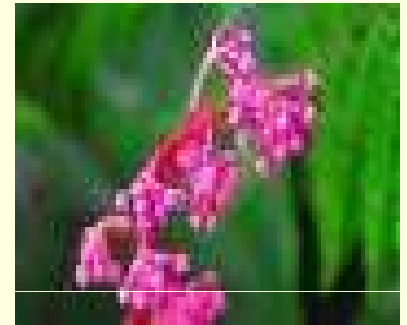
Kacip Fatimah

- **Characteristic of Kacip Fatimah Plant:**
- **The *Labisia pumila* is a small herbaceous under shrub that roots from the stem.**
- **There are few leaves which point upwards. The root is tough and woody with long primary roots and few secondary roots.**
- **The tip of the leaf is pointed with a base that is tapered or rather broad –rounded. The leaf has a slight odor and taste.**



Kacip Fatimah

- **Characteristic of Kacip Fatimah Plant:**
- The whole leaf is about 5-35cm long and 2-8cm wide finely toothed with numerous veins.
- It is of a dark green color on adaxial and lighter green on the abaxial.
- Flowers on the shrub are very small, generally white or pink, in spike like panicle of small clusters.
- They range from 6-30 cm long with sepals, petals and stamens. The petals wrap around and enclose the stamens. The fruit are about .5cm in diameter and are either bright red or purple.



The Benefits of Kacip Fatimah

■ **The 9 benefits of Kacip Fatimah**

- 1. Increases libido and treat female ailments relating to the reproductive system and well-being.
- 2. It is anti- dysmenorrhoea which helps in cleansing and avoiding difficult and painful menstruation.
- 3. Used effectively to treat disorders in the reproductive system like dysentery and gonorrhoea.
- 4. It helps harmonize the functions of endocrine system.

The Benefits of Kacip Fatimah

- 5. Helps to firm and tone the abdominal muscles making you look slimmer.
- 6. It is anti-flatulence which helps in eliminating excessive gas in the body.
- 7. It boosts your body resistance and thereby helps to relieve cold.
- 8. It improves blood circulation and therefore relieves rheumatic pains in joints and muscles.
- 9. It has also been known to overcome constipation and restore damaged hair, besides a whole lot of other benefits.

*Ace Premium Kacip Fatimah
Coffee is an exotic balance of
coffee and herbs. It is the perfect
cup of coffee and full of health
benefits.*

-
- Our products are 100% natural.
 - Contains no artificial colouring, flavouring or preservatives.

THE END

THANK YOU

For more information, please contact us at:

Ace Health Products Sendirian Berhad

Phone: +60-3-8723 1258

Fax: +60-3-8723 1268

Email: acap@po.jaring.my

Website: www.bionutrifood.com